

## **Ignacio Mallagray Izquierdo**

**'13 BSBA, International Business Concentration, SLU-Madrid**

Ignacio found his passion for business while interning at Willis as a student at Saint Louis University-Madrid, and has been working in the digital sales and marketing sector since graduating.

In 2014 he completed a Masters in International Management with a specialization in Digital Business at IE Business School. He then went to work at Sandhills, a Nebraska-based IT company, as a Sales Representative, developing the European market and designing online advertising strategies for clients.

He currently works at PUIG as a Digital Manager for the Fast Moving Consumer Goods and Luxury divisions, and this spring he will participate in a Digital Business Strategy Program at Columbia University.

In his free time, Ignacio maintains a blog about his dog, Mango.

